

July 31, 2015

Dear Industry Professional:

Welcome to our new site.

Not terribly long ago I was approached by an industry publication asking if I would be interested in answering a few questions for one of the publication columns, I happily accepted.

The questions were all based around an organizations web site. I answered the questions to the best of my ability, honestly, openly and did not offer a sales pitch. I was both surprised and disappointed when published my responses were mingled with the responses of our competitors. I had not been made aware this was a competitive opportunity.

After my initial shock, I realized I had complete confidence in my answers and readers could easily read exactly what was laid on paper before them, two sales pitches and one honest answer.

My conclusion was, and remains, an organizations web site is only right when it accurately represents the organization.

This said, Welcome to our new site. We believe this accurately represents our organization. We are smart, technical, logical, bright, clear, easy to read, easy to navigate, simple, modern, friendly, honest, interactive, adaptable and there for you.

Thank you for your confidence and thank you for allowing us to serve you longer than anyone in the industry, period.

Honestly;

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Wes Johnson  
President/CEO  
Continental Computer