

Press Release: The HELPcard and Continental Computer Corp Team Up



Springdale, Arkansas- The HELPcard, along with Continental Computer Corp. are pleased to announce they have joined together to provide a processing addition to The Directors Assistant™ program. The HELPcard has been providing affordable payment options to thousands of businesses since 1983. The partnership with Continental Computer Corp. will allow funeral directors to process The HELPcard transactions with convenience through The Directors Assistant™ program. This addition is set to release mid-March.

The HELPcard finance program became initially available to dental providers, medical providers, and steadily migrated into the funeral market as well as other markets. This program was created by Dr. Warren Center to ease the burden of large lump sum payments on his dental patients by providing a way to pay for the care they needed.

“Being able to transition into the funeral market was monumental. Providing an option for families to financially cover the loss of their loved ones, and still be able to have the funeral they want is one of the rewards of this program,” said T. Warren Center, The HELPcard president and founder. *“Now, providing this option to funeral directors will help make this process for the families and the directors much more seamless. We are glad to partner with Continental Computer Corp. and help these businesses thrive.”*

Continental Computer Corp has an established and maintained reputation as the superior software provider available to the death care profession. The software company prides itself by working with individuals passionate about the success of their clients and developing and servicing products for their clients. They have brought the most powerful, most versatile and most customizable products to the profession for decades.

“We are glad to provide yet another innovative and necessary application to our software, and our hope is to make this process a breeze for the directors using it, and also for the families that are being cared for by these professionals,” said Wes Johnson, President and CEO of Continental Computer Corp. *“Teaming up with The HELPcard will be incredibly beneficial, and we can’t wait to see what the future of this partnership holds.”*

The agreement between these two companies will positively impact the merchants that take advantage of this opportunity. To find out more about The HELPcard, visit www.helpcard.com, or call 877-834-0550. To receive more information about Continental Computer Corp. visit www.continentalcomputers.com , or call 800-240-1016.